# Learn more about our work.

Public report.

2021 and 2022.

### About us.

#### Instituto New Economy was founded to promote Portugal's crypto economy and industry.

Our two-fold mission.

Establish Portugal as the leading crypto and blockchain hub. Develop a cryptoasset-friendly tax and regulatory environment in Portugal.

Instituto New Economy was founded by leaders in the crypto and national academic and political scenes.

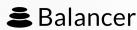


































### We have been engaged with the top regulators, political parties, and financial institutions to drive Portuguese crypto friendliness.

National regulators.

Political parties.

Financial institutions.

















Over the past years, we've crafted policy presentations, replied to public consultations, conducted trainings, and organised industry events to gather stakeholders and start driving policy outcomes in Portugal.

An overview of our activity so far.

### We were formally established as a Portuguese non-profit association in June 2021 and began interacting with regulators and MPs since.

#### Q1 2021

#### Online conference with founding members and key policy makers, including the former Prime Minister of Portugal.

- On the topic of blockchain as a key driver of national competitiveness in the new digital economy.
- Legal establishment preparation and internal regulation draft.

#### **Q2 2021**

- Participated in the public consultation for BdP's registration process for VASPs and engagement with the regulator.
- Participated in the public consultation for FATF's Draft Revised Guidance for VASPs.
- Blockchain training to CMVM (Portuguese SEC) and Bank of Portugal).
- AML & cryptoasset compliance training to Novo Banco.
- Country partnership with Chainalysis.

#### Q3 2021

- · Eco media partnership.
- Interviewed for "Linha da Frente, a prime time TV show at RTP.
- National community survey and interviews with top VASPs who got a license from BdP.
- Developed a "Cryptoasset strategy toolkit for policymakers in Portugal".
- Partnership with Global Digital Finance, the European Blockchain Association, and EUCI.

### Q4 2021

- Organised a conference with key regulators, policy makers and stakeholders in Lisbon during Solana's Breakpoint.
  - Engaged with MPs on the taxation uncertainty.
  - Helped the Minister of the Economy meet with top VCs and entrepreneurs.
- Participated in a crypto workshop in Brussels.
  - With MiCA's main author from the EC.
- DeFi and governance training to Sonae IM Board
- Informal university partnerships.

### In 2022 we scaled our work and became fully engaged in Portugal's political scene, while initiating our approach to Europe and Brussels.

Q1 2022

**Q2 2022** 

Q3 2022

Q4 2022

- Negotiated partnership with Nova University.
- Kicked-off PR partnership with MA Family.
- Shared our crypto strategy with the key political groups as a primer.
- Organised a workshop on "Porto's potential as a crypto hub" at the request of the city hall.
- Commented on EU's AML/CFT package, including the TFR.
- Launched our new website and "associate members" subscription program.

- Crypto tech and use cases 101 training to José de Mello.
- Led the formation of FACE, the Portuguese Federation of Associations for the Crypto Economy.
- Met the Madeira government and were invited to a regional crypto task force.
- Met the Sec. of State of Digitalisation about PT's crypto strategy project.
- · Met with IL's party leader.
- Applied to a DeFi Education Fund grant.
  - Their European arm replied favourably but didn't follow through.

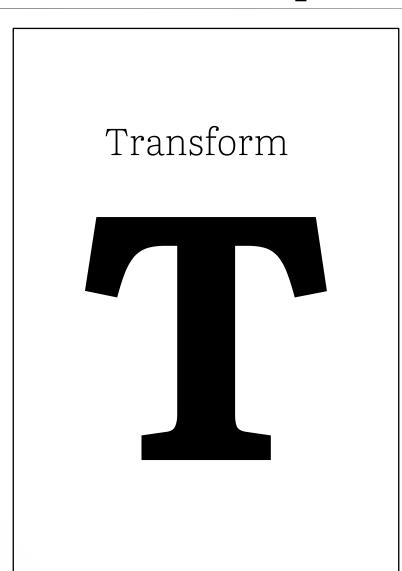
- Organised conference with Chainalysis and top Portuguese banks in Lisbon.
- Moderated a roundtable with Lídia Pereira, MEP, and Diogo Mónica, co-founder of Anchorage.
- Public consultation on AI and capital markets with CMVM.
- Produced an European crypto taxation benchmark.
- Met the Sec. of State of Finance and negotiated the new tax regime with his team and PS MPs.
  - Crucial collaboration of various law firms, FACE, and MA Family (PR firm).
  - Key highlight of 2022.

- Organised The Reg3
  Conference in partnership
  with the EU Crypto
  Initiative (EUCI).
  - 48 top speakers.
  - Chainalysis CEO lunch
  - 415 tickets sold and 197 confirmed check-ins.
  - Raised €30k, spent €3k.
- Public consultation on the new VASP regime with BdP.
  - BdP integrated some of our comments.
- Brussels workshop with EUCI and fellow EU crypto advocacy groups and key MEPs & EU regulators.
- Met with the VP of PSD's parliamentary group.

### Our approach.

# Our founding manifesto encompasses nine goals. We've organised them into three areas which inform our planning and communication.

Educate





# While our best work translates into shaping policy, we couldn't do it without influencing stakeholders and great community relations.

### Educate.

### Transform.

### Help.

#### Influence key stakeholders.

### Educate policy makers and academics on this industry's potential.

- Ensure the public perception of cryptoassets is well-informed.
- Contribute to the institutional adoption of cryptoassets.

#### Shape favourable policy.

- Promote friendly and clear regulatory regimes for this industry.
- Develop a friendly tax regime for cryptoassets and cryptocurrency.
- Partner in the formation of relevant technology & innovation parks.

#### **Build strong relations.**

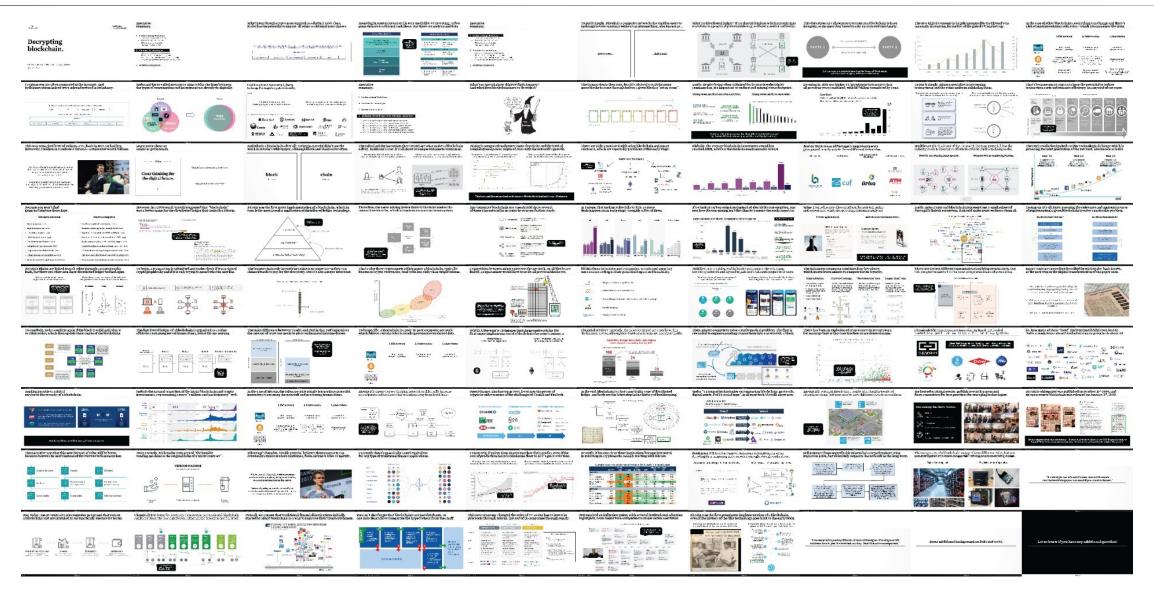
- Cooperate with global crypto advocacy groups, especially in the EU, but not only.
- Aggregate the cryptoasset community in Portugal.
- Help reverse Portugal's brain-drain.

### Some of our 2022 events.

# In February we organised a workshop with the Porto City Hall to understand what did the city need to become a global crypto hub.



# In April we held a training session with the board of José de Mello, Portugal's largest industrial group, on the blockchain & crypto 101.



# In June we organised an intimate conference in partnership with Chainalysis and top Portuguese banks on cryptoasset adoption.



### Throughout October we negotiated the new taxation regime for cryptoassets, which is such a long story that it has its own report.

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About the new tax regime for cryptoassets in Portugal.

The full story

Some countries offer clear exemptions for cryptoassets, in an approach which contrasts with the simpler regimes of Romania and Bulgaria.



In addition to these, many investors appreciate the simplicity of the Romanian or Bulgarian regimes.

Outside the EU, countries with better fiscal frameworks have attracted investment and managed to reap more benefits of the crypto ecosystem.



The taxation proposal presented in October within the 2023 Budget followed one of our two recommendations, i.e. the Germany model.

- Personal Income Tax summary Original October proposal 
   Doubling plans 70% or On Klaust bold for 205 days.

  Listens can be exceeded for 5 years and used to efficiency for the control for 5 years and used to efficiency.

  Saked og and rolling six bits exactive to use of a strip 20% upper 2000 for years for exceeding the control for the control for the control for power by exceeding control for the control for power for the control for the co
- Corporate Tax summary Original October proposal
   Tissed under corporate income tax brackets (acreettly 20x or 17%).
   But only 10% of crypto income (e.g., mining and staking, but not explinit gains from trading) is to be subject to said haz rates.
- Stamp Duty summary Original October proposal VASPs have to levey a 4% tax on the commissions they charge. Donations and non-family inheritances are subject to a 10% tax. As well as other gifts or "free transfers", potentially including.



Most EU countries frame crypto gains in Personal Income Tax, either subjecting them to the marginal rate of each taxpayer or to a "flat tax".



As each EU country taxes cryptoasset differently, MEP Lidia Pereira has already advanced with a harmonization plan in the EU Parliament.



Finally, this September, we heard the government was rushing a proposal for a new crypto tax regime and arranged some meetings.



The Socialist Party heard the industry's demands and integrated them in a new proposal. But added some new ideas at the last minute.



Conversely, several countries have put forward very unnatractive tax frameworks which have hurt the local crypto industry and community.



In April, the Min. of Finance confirmed that the TA has been studying the issue since February but the matter wasn't voted in the 2022 budget.



Additionally, we met again with the government and parliament to provide a detailed critique and an alternative to the original proposal.





Still, even if Portugal's "strict legality of taxation" had exempted most crypto gains from PIT, these have always been subject to corporate tax.



To mitigate this, we made our concerns heard in various media outlets, highlighting the specific problems with the proposal.



This led to a final round of meetings with the government and with key PS MPs to explain the problems with those last-minute additions.



Unfortunately, due to the nature of the budget process, there was no chance to have these changed unless the Socialist Party would vote against their own proposal. But this is something we'll keep advocating for in the future.

In a nutshell, the new Portuguese crypto tax regime was approved on Nov. 28th and will be applicable from January 1st, 2023, onwards.



# In November we organised The Reg3 Conference, our flagship event, in partnership with the EU Crypto Initiative. It also has its own report.



### Next steps.

# If you have any questions please get in touch through our website.

